



REVERSE DAMAGE

FROM THE SUN, WIND, SURF AND CHEMICAL PROCESSING - PERMANENTLY!

Do you remember your hair before straighteners? Before colour? Before your holiday? Would you like healthy, shiny hair full of life again? Then Tanagra Nanokeratin is for you...

Hairdressers will tell you that approximately 90% of human hair is made up of complex natural protein called keratin which is responsible for the hair's strength, resistance to wear and tear, elasticity, flexibility and shine.

Hair keratin is damaged by straighteners, colours, perms, blow-drying, the sun, pollution, pool chemicals and even everyday brushing. This can make the hair feel coarse and look out of condition, dull and lifeless as well as making it difficult to manage.

Now, with a breakthrough in advanced technology, scientists in Brazil have developed a brand new and permanent hair repair system that can "turn back the clock" and restore your hair structure back to how nature intended it to be...soft, shiny and healthy.

The state-of-the-art Nanokeratin system uses biochemically engineered monomolecular keratin. The particles of keratin are so small you could fit millions on to a pinhead! An incredibly fine and powerful penetrating mist inserts these tiny particles into the hair structure, filling and repairing the damaged areas. The nanomolecules are locked into the hair with another mist, forming permanent and insoluble keratin, just like Mother Nature's own. The result is beautiful, soft and silky hair in superb condition with an incredible shine. Your hair instantly becomes healthier and more manageable. The Nanokeratin system quite literally puts life back into the hair!

But just to be sure, we spoke to Sandra Faiva from Toni&Guy Brisbane to find out exactly what she thinks of Nanokeratin...



AHJ: How does it benefit your business having Nanokeratin in your salon?

Sandra: It is the only in salon treatment that rebuilds the hair. We can now help frequent clients manage and keep their hair in good condition.

AHJ: On a treatment level, how does it compare with the other similar products out there?

Sandra: I don't think there is another product out there like it.

AHJ: Is there an instant result the client will see immediately?

Sandra: Yes, straight away your hair feels smoother and stronger and looks shinier.

AHJ: Does the cost of the treatment put off some clients before they would first use it?

Sandra: No, most clients go for the 4 pack of treatments as they will get one of them for free.

AHJ: How much is each treatment?

Sandra: For short hair the treatments are \$100 each or the 4 pack for short hair is \$342.

AHJ: Does the client need to go on a program for best results?

Sandra: Sure, four treatments being used in a constant two week gap will bring the most results and last a year.

AHJ: How long does it take for the product to take full effect?

Sandra: You can have the treatment straight after your colour and it will lock it in and then have the next in two weeks and so on, but you cannot have a colour service performed on your hair afterwards until ten days after. So to do the programme straight after colour would also benefit the client for rebooking of the colour so the regrowth doesn't get out of control, your hair will be looking good and feeling great.

So there you have it, Tanagra Nanokeratin really is unique because unlike other treatments, it works at an almost atomic level, copying the existing keratin protein found in your hair. Described by many as the ultimate hair treatment, Tanagra Nanokeratin is also the world's most technically advanced hair repair system so be sure to give it a go!

www.nanokeratin.com

